

Opinion vs. Persuasion

"Why I love my dog" vs. "Why you should get a dog"



Opinion writing is all about ME.
It explains why I hold that opinion.



Persuasion is all about the READER.
It requires thinking about the reader
and what it will take to change
his or her mind.



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1. Bella lets me be myself.
 2. Bella has a calming effect on me.
 3. Bella keeps me safe.
 4. Training her has made me a better leader.

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1. Safety
 2. Keeps you fit
 3. Teaches responsibility
 4. Makes you happy
 5. Makes you a better person

Only
overlapping
point:
Safety

Points by Emma L.

The opinion points are often different from persuasion points!

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