It's Its Confusing!

You can say, "It is."

• it's = a contraction meaning "it is": Look at my guppy; it's sick.

You CANNOT say, "It is,"

• its = a possessive pronoun: Its fins are not moving.

You can say, "You are."

you're = a contraction meaning "you are": You're not supposed to pet my guppy.

You CANNOT say, "You are."

- **YOU** = a possessive pronoun: Get your hands off my guppy!
- they're = a contraction meaning "they are": Look at the eyes.

 They're glossing over.

You can say, "They are."

You CANNOT say, "They are."

- their = a possessive pronoun: When did their cat play with my guppy?
- there = an adverb: Put my guppy in there and then flush.

You can say, "Who is."

• Who's = a contraction meaning "who is": Who's going to give the eulogy?

You CANNOT say, "Who is."

- Whose = a possessive pronoun: Whose turn is it to buy a new guppy?
- **Strange Fact!** When you make most NOUNS possessive, you add an apostrophe and an "s," like this: Luke's guppy.

However, when you make most PRONOUNS possessive, you do not use an apostrophe. You simply add an "s," like this: yours, his, hers, its, ours, theirs, whose.

